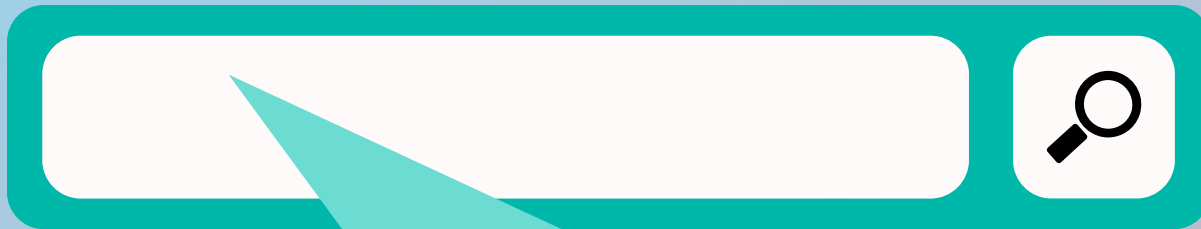


# GOOGLE IT!



Using  
Online Research  
to Be a More  
Effective Ally

# Trending now: the call for allies to educate themselves

Removed for Privacy @AshWrites · 1d

Well this blew up. If you want to be an ally:  
-Don't ask black/brown people what you can do, look shit up yourself.  
-Call out your fellow white people.  
-Donate to organizations that fight white supremacy & benefit black/brown bodies if you can.  
-Read work by marginalized writers.

@AshWrites  
@blessthemessy

LEARN TO DO THE WORK

6/6

it's **NOT** THE JOB OF BLACK & POC TO **EDUCATE** YOU. YOU JUST SEEM EVEN MORE ENTITLED. **GOOGLE. READ. LISTEN.** SO MANY BLACK EDUCATORS & PEOPLE DOING ANTI RACIST WORK HAVE A PLETHORA OF **RESOURCES** BOTH **FREE & FOR PURCHASE.** **INVEST.**

EDUCATE OURSELVES  
& SHARE WITH FAM & FRIENDS

WE CAN LEARN ABOUT RACIAL INJUSTICE AND HOW IT IS ROOTED IN OUR HISTORY AND SYSTEM. WE CAN QUESTION INTERNALIZED WHITE-SUPREMACY AND HOW IT RELATES TO ANTI-BLACKNESS IN OUR COMMUNITIES AND GLOBALLY.

@Koreangry  
@theconsciouskid


5/6

## 4. LISTEN. DON'T LABOR.

Listen to resources from Black women, Black community, Black leaders, Black activists, Black authors, Black podcasters.

Do NOT put the labor on Black people to educate you.





I saw a post  
that discounts  
protests because  
of violence.

Didn't a friend  
tweet about a video  
showing a peaceful  
protester getting hit?

How do we ask a  
specific question  
so that Google  
understands it?

# USING GOOGLE EFFECTIVELY

Think about your question: What specifically do you need to know?

I need to get a better perspective on what happened during the protests.

I want to find this info by myself, and not burden my friend.



# LIST KEYWORDS

What do you know about the information you're trying to find?

## List:



This post referenced the **protests** in **Los Angeles**



This video shows a protester getting **hit** with a baton



I saw this on **Twitter**, but the tweet has been buried already, I must search for it.

# SEARCH OPERATORS

These are commands for Google's search engine: they enable you to tailor your searches with specific results.

You don't need to memorize them: Just type in "search operators"

## II. Advanced Search Operators

<b>intitle:</b>	<b>intitle:"tesla vs edison"</b> Search only in the page's title for a word or phrase.
<b>allintitle:</b>	<b>allintitle: tesla vs edison</b> Search the page title for every individual term following "allintitle:". Same as multiple intitle:'s.
<b>inurl:</b>	<b>tesla announcements inurl:2016</b> Look for a word or phrase (in quotes) in the document's URL.
<b>allinurl:</b>	<b>allinurl: amazon field-keywords nikon</b> Search the URL for every individual term following "allinurl:". Same as multiple inurl:'s.
<b>intext:</b>	<b>intext:"orbi vs eero vs google wifi"</b> Search for a word or phrase (in quotes), but only in the body/document text.

# SEARCH OPERATORS

Choose the most useful commands from this list. You can use multiple operators in the same search.

## II. Advanced Search Operators

**intitle:**

**intitle:"tesla vs edison"**

Search only in the page's title for a word or phrase.

**allintitle:**

**allintitle: tesla vs edison**

Search the page title for every individual term.

**inurl:**

**tesla announcements inurl:2016**

Look for a word or phrase (in quotes) in the document's URL.

**allinurl:**

**allinurl: amazon field-keywords nikon**

Search the URL for every individual term following "allinurl:". Same as multiple inurl:'s.

**intext:**

**intext:"orbi vs eero vs google wifi"**

Search for a word or phrase (in quotes), but only in the body/document text.

## Remember

format is important  
- pay attention to  
spaces.



# FORMATTING SEARCHES

This post came from Twitter, so the command **inurl:twitter** tells Google to look on Twitter's website.

We'll include **"hitting"** in quotes because that exact word got used.

The post mentions **protests, LAPD,** but the location/order of the words is less important

```
protests LAPD "hitting" inurl:twitter
```

protests LAPD "hitting" inurl:twitter

About 882 results (0.45 seconds)

twitter.com › YouthJusticeLA › status › photo  
**Youth Justice Coalition on Twitter: "Mayor Garcetti hollow press conference criminalizing LAPD are the ONLY armed people hitting us w/ batons, ..."**  
 9 hours ago - Mayor Garcetti hollow press conference criminalizing LAPD are the ONLY armed people **hitting** us w/ batons, ...

twitter.com › dixon\_sports › status  
**Mike Dixon on Twitter: "#LAProtest: #LAPD"**  
 10 hours ago - If the **LAPD** truly does not condone the actions of the MPD Officers that killed Mr ... How can you not feel bad about **hitting** someone like that??



twitter.com › ricci\_sergienko  
**maybe: #RentZero (@ricci\_sergienko) | Twitter**  
 Embed Tweet. This is me being tackled by **LAPD** and they beating other protestors with they sticks. ... Los Angeles **protest** in the name of #GeorgeFloyd ... **LAPD** OFFICER RAMERIZ INSTIFSTED A WAR THEY ARE **HITTING** PEOPLE. BLAST ...

twitter.com › studentactivism › status  
**Angus Johnston on Twitter: "Aaaand LAPD assaulted John ..."**  
 4 hours ago - Aaaand **LAPD** assaulted John Cusack while he was riding his bike.https://twitter.

www.theguardian.com › us-news › live › may › george-floyd

Use these commands & keywords in your search

You may need to click **multiple** links. This can also be helpful for finding more info or preparing for debate.

1 day ago - Portland's mayor has called on protesters to remain from violence. ... other protesters tried to fend off an arresting officer by **hitting** him with signs. KTLA (@KTLA) **LAPD** seen trying to



maybe: #RentZero  
@ricci\_sergienko



LAPD OFFICER RAMERIZ INSTIFSTED A WAR THEY ARE HITTING PEOPLE. BLAST THIS.

RAMERIZ STARTED THIS



Yes, this is the video I remember seeing. Now I can share this link when discussing violence at these protests.



# FINAL NOTES



Search operators update - check every so often to make sure your favorites haven't been depreciated.



Google also has an advanced tool at [google.com/advanced\\_search](https://www.google.com/advanced_search)



Protect your privacy and use an incognito window + encrypted browser



If content disappears/gets taken down, look at archiving sites such as the wayback machine at [archive.org](https://archive.org)